

# Sustainable Disaster Preparedness – how can the private sector contribute?

Conference on Health and Humanitarian Logistics, Hamburg, March 2012  
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## After natural disasters, airports often become logistics bottlenecks



# GoHelp – Disaster management program of Deutsche Post DHL

## Global platforms\*

**Disaster  
Preparedness**

**GARD**  
(Get Airports Ready  
for Disaster)



**Disaster  
Response**

**DRT**  
(DHL Disaster  
Response Teams)



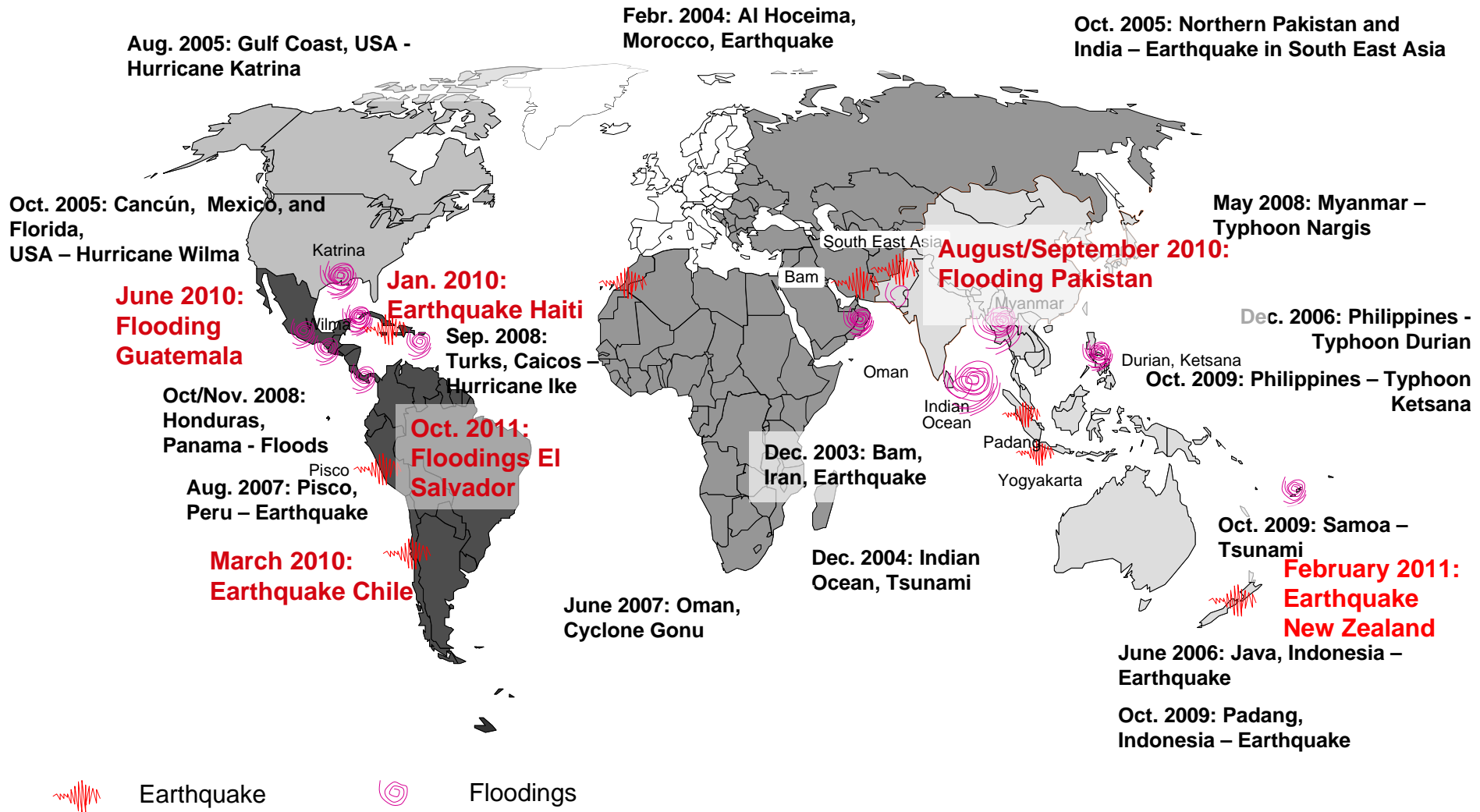
**Recovery**

**WHEO**  
(We Help Each Other)



\*) additionally: many local projects in disaster response and recovery

# DRT-Footprint



## GARD “Get Airports Ready for Disaster”

- **Mission:** Preparing airports for emergencies in the aftermath of natural disasters
- Cooperation with the United Nations Development Programme (**UNDP**)
- **DHL Aviation trainers** train airport personnel and disaster related authorities
- **Surge capacity assessment** and development of **detailed action plans for emergencies**
- GARD trainings completed:  
**Indonesia/Sulawesi** (2009), **Nepal** (2010), **Bangladesh** (2011) and **Indonesia/Bali and West-Timor** (2011)

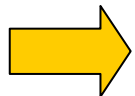




# Lessons learnt for a sustainable private sector engagement in humanitarian logistics



- ✓ Bilateral or multilateral partnerships
- ✓ Contribute with core competencies and key assets
- ✓ Scalability and sustainability
- ✓ Local ownership
- ✓ Top management commitment



Embedding of every engagement into the framework of the humanitarian community

# Thank you for your attention!

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